



COUNCIL
FOR MILITARY SPOUSE CLUBS

Time to Start Thinking about Building Next Year's Board

While board nominations might seem far away; it is never too early to start thinking about building next year's board. In our next newsletter, we will dedicate more coverage to the Standard Operating Procedure we've developed for a board nominations process. For now, consider these following items as you think about your board.

Recruit Early

You are always recruiting for your board—even at your club's kick off meeting. This is your first impression on the spouses within your community. Start building a relationship with everyone who walks into your event. Show them how serving on the board can be fun and rewarding! Highlight what benefits board members can get by serving on the board. For example, do you provide professional development for your board members? Childcare during the meetings?

Representation

Does your club look like your installation? If not, who do you think is missing? Have a board meeting dedicated to this topic. In that meeting, brainstorm ideas to implement that will capture the audience that you believe is missing both in your club membership and on your board.

Find your Niche

Everyone is good at something. As you are hosting your meetings and socials, find what makes each of your members shine! We all have talents that would be very beneficial to the various clubs that we serve. Sometimes, we need a little assistance in fostering our gifts. What better place to do that than within your organization?

Ask others what brings them joy

When recruiting for your board, remember that people like to be asked to fill a position due to their known talents and passions. However, be careful not to assume that the kindergarten teacher wants to be the childcare coordinator. Start by facilitating a discussion to understand the specific talents your potential volunteer wants to share and help guide them to the perfect position for them. After all, getting volunteers into positions they enjoy will help your board's productivity!

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