



COUNCIL
FOR MILITARY SPOUSE CLUBS

Are you missing out on potential members?

As times change and clubs evolve, there seem to be a few areas where clubs could be gaining more members, but they just don't realize it! When you are getting ready to kick off your membership year, be sure to think about the following:

1. Don't forget to include spouses of geographically dispersed service members (SM) who are still in the area, or spouses of deployed SM who have stayed near the installation.
2. Think about other military spouses that might be nearby.
 - a. Is there a recruiting station or recruiting office that might have spouses looking for ways to connect?
 - b. Could there be any spouses of Reservists living in your general area who may be willing to drive a bit to be included in your Club?
 - c. Could there be any National Guard spouses in the local area looking for ways to be connected to other military spouses?
 - d. There may be military spouses in the area from other services. Is your Club reaching out to ALL Military Spouses and including them in your events?

However, the only way to include these spouses is to make sure your governing documents allow them to be included. Now is the time to update those documents and make sure you reach all the military spouses nearby so that your club can grow and thrive this coming year. Make a point to include them with your upcoming membership drives!